



CBS5
Meredith Corporation
FED ID# 42-0410230
4016 N Black Canyon
Phoenix, AZ 85017
(602)264-1000

www.kpho.com

CONTRACT

<u>Contract / Revision</u> 498131 /		<u>Alt Order #</u> 06367797
<u>Product</u> NO ON PROP 204		
<u>Contract Dates</u> 10/11/12 - 10/20/12	<u>Estimate #</u> 553	
<u>Advertiser</u> No On Prop 204		<u>Original Date / Revision</u> 10/10/12 / 10/11/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KPHO	<u>Account Executive</u> Matt Norten	<u>Sales Office</u> HRP-WASHING
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21204

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	KPHO	10/11/12	10/12/12	LET'S MAKE A DEAL	M-F 2-3p		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---TF--				2	\$700.00			
2	KPHO	10/11/12	10/12/12	CBS 5 NEWS @ 630P	M-F 630PM News		:30			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---TF--				2	\$1,000.00			
3	KPHO	10/11/12	10/12/12	CBS 5 NEWS @ 10P	M-F 10p-1035p		:30			NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---TF--				2	\$1,800.00			
E 4	KPHO	10/12/12	10/12/12	CSI:NY	Fri 7p-8p		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$3,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KPHO	10/08/12-10/14/12	CSI:NY	Fri 7p-8p	-----F----	:30		\$3,500.00	NM		
			See MG 4.2									
	2	KPHO	10/12/12-10/12/12	NCIS	Fri 7p-8p	-----F----	:30		\$3,500.00	NM		
	Ⓜ MG for 4.1 10/12											
5	KPHO	10/13/12	10/13/12	M-Su 3p-7p	M-Su 3p-7p		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----2-				2	\$450.00			
6	KPHO	10/13/12	10/13/12	CBS 5 NEWS @ 630P	Sa 630PM News		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1-				1	\$750.00			
7	KPHO	10/13/12	10/13/12	Sa Late News	Sa 10p-1035p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1-				1	\$1,000.00			
8	KPHO	10/14/12	10/14/12	CBS SUNDAY MORNING	Various		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$1,200.00			
9	KPHO	10/14/12	10/14/12	FACE THE NATION	Su 930a-10a		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$2,000.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>	<u>Alt Order #</u>
498131 /	06367797

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/11/12 - 10/20/12	NO ON PROP 204	553

<u>Advertiser</u>	<u>Original Date / Revision</u>
No On Prop 204	10/10/12 / 10/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
10	KPHO	10/14/12	10/14/12	Cardinal's Football	Cardinal's Football		:30			NM	1	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$18,000.00			
11	KPHO	10/14/12	10/14/12	CBS 5 NEWS @ 530P	Su 530p-6p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$1,000.00			
12	KPHO	10/14/12	10/14/12	60 MINUTES	Sun 6p-7p		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$5,000.00			
13	KPHO	10/14/12	10/14/12	THE GOOD WIFE	Sun 8-9p		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$5,000.00			
14	KPHO	10/14/12	10/14/12	Su Late News	Su 10p-1035p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$1,500.00			
15	KPHO	10/15/12	10/19/12	LET'S MAKE A DEAL	M-F 2-3p		:30			NM	6	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				6	\$700.00			
16	KPHO	10/15/12	10/19/12	CBS 5 NEWS @ 630P	M-F 630PM News		:30			NM	7	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				7	\$1,000.00			
17	KPHO	10/15/12	10/19/12	CBS 5 NEWS @ 10P	M-F 10p-1035p		:30			NM	5	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				5	\$1,800.00			
18	KPHO	10/16/12	10/16/12	National Debates	Presidential/Vice-P		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-1-----				1	\$5,000.00			
19	KPHO	10/17/12	10/17/12	CSI:CRIME SCENE INVESTI	Wed 9p-10p		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--1----				1	\$5,000.00			
E 20	KPHO	10/19/12	10/19/12	CSI:NY	Fri 7p-8p		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$3,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KPHO	10/15/12-10/21/12	CSI:NY	Fri 7p-8p	-----F----	:30		\$3,500.00	NM		
			See MG 20.2									
	2	KPHO	10/19/12-10/19/12	Hawaii Five-0	Fri 7p-8p	-----F----	:30		\$3,500.00	NM		
			Ⓜ MG for 20.1 10/19									
21	KPHO	10/20/12	10/20/12	M-Su 3p-7p	M-Su 3p-7p		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----2-				2	\$450.00			
22	KPHO	10/20/12	10/20/12	CBS 5 NEWS @ 630P	Sa 630PM News		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1-				1	\$750.00			
23	KPHO	10/20/12	10/20/12	Sa Late News	Sa 10p-1035p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1-				1	\$1,000.00			
24	KPHO	10/11/12	10/12/12	PRICE IS RIGHT	M-F 9a-10a		:30			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---TF--				2	\$1,000.00			

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
25	KPHO	10/13/12	10/20/12	CRIMETIME SATURDAY	Sat 8p-9p		:30			NM	2	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1-				1	\$2,200.00			
Week:		10/15/12	10/21/12	-----1-				1	\$2,200.00			
26	KPHO	10/13/12	10/20/12	48 HOURS MYSTERY	Sat 9p-10p		:30			NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1-				1	\$2,500.00			
Week:		10/15/12	10/21/12	-----1-				1	\$2,500.00			
27	KPHO	10/15/12	10/19/12	PRICE IS RIGHT	M-F 9a-10a		:30			NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				5	\$1,000.00			
28	KPHO	10/18/12	10/18/12	BIG BANG THEORY/TWO A	Thu 7p-8p		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$5,000.00			
29	KPHO	10/18/12	10/18/12	PERSON OF INTEREST	Thu 8p-9p		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$7,500.00			
Totals											56	\$112,100.00

*Tax 1 Note: Tax 0.5%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/12 - 10/20/12	56	\$112,100.00	\$95,285.00	\$476.43	\$95,761.43
Totals	56	\$112,100.00	\$95,285.00	\$476.43	\$95,761.43

Signature: _____ Date: _____

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KPHO-TV	Date: 10/9/12
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I, David Grill
do hereby request station time concerning the following issue:

No New Taxes, No On Prop 204

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	VARIES	10/11 - 10/20			

Total Charges: \$ 112,100 GROSS
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This broadcast time will be used by: No New Taxes, No On Prop 204

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input type="checkbox"/> Yes	<input type="checkbox"/> No